



# PRICE GUIDE

## DESIGN AND SETUP

Design Fee: \$85.00 per hour  
 Layout Fee: \$42.50 per design  
 Setup Charge: \$10.00 per customer-supplied file  
 Scanning: \$15.00 per scan  
 E-mail proof: no charge  
 Hard proof: \$30.00 each proof (includes overnight shipping)

## BANNERS

	2'x6'	2'x8'	2'x10'	2'x12'	3'x6'	3'x8'	3'x10'	3'x12'	4' x 4'	4ft x 6ft	4ft x 8ft
	12 sq ft	16 sq ft	20 sq ft	24 sq ft	18 sq ft	24 sq ft	30 sq ft	36 sq ft	16 sq ft	24 sq ft	32 sq ft
13oz Gloss Banner Material, One Sided	\$72.00	\$96.00	\$120.00	\$144.00	\$108.00	\$144.00	\$180.00	\$216.00	\$96.00	\$144.00	\$192.00
12oz Gloss Banner Material, Double Sided	\$122.40	\$163.20	\$204.00	\$244.80	\$183.60	\$244.80	\$306.00	\$367.20	\$163.20	\$244.80	\$326.40

Base price \$6.00/sq ft for 12 sq ft and above - under 12 sq ft price \$8.00/sq ft.  
 Includes Hems and Grommets or Pole Pockets.  
 Set up fees and/or graphic design not included.

Multi-Order price determined by total SQ FT of project.

## SUPER SIZE BANNERS

Price per SQ FT

Banners over 52 inches wide	32 sq ft-50 sq ft	50 sq ft - 100 sq ft	101 sq ft - 300 sq ft
12oz Banner Material	\$6.00	\$5.75	\$5.00
8oz Mesh Material	\$9.00	\$8.70	\$5.00

Includes Hems and Grommets or Pole Pockets.  
 Extra Charge for Rope of \$0.50 per foot.  
 Set up fees and/or graphic design not included.

## DOWELS

	1'	2'	3'	4'	5'	6'	7'	8'	9'	10'
1/2" Wooden Dowel	\$1.80	\$3.60	\$5.40	\$7.20	-----	-----	-----	-----	-----	-----
5/8" Wooden Dowel	\$2.15	\$4.30	\$6.45	\$8.60	-----	-----	-----	-----	-----	-----
1/2" PVC Dowel	\$0.40	\$0.80	\$1.20	\$1.60	\$2.00	\$2.40	\$2.80	\$3.20	\$3.60	\$4.00
1/2" Steel Dowel	\$0.50	\$1.00	\$1.50	\$2.00	\$2.50	\$3.00	\$3.50	\$4.00	\$4.50	\$5.00

Pricing for each dowel -- Includes hanging hooks at top of banner.

## PRINTS ON CANVAS

	8in x 10in	9in x 12in	11in x 14in	12in x 16in	16in x 20in	18in x 24in	24in x 30in	24in x 36in	24in x 48in	36in x 48in
	.55 sq ft	.75 sq ft	1.06 sq ft	1.33 sq ft	2.22 sq ft	3 sq ft	5 sq ft	6 sq ft	8 sq ft	12 sq ft
Canvas	\$24.95	\$30.95	\$42.95	\$55.95	\$69.95	\$79.95	\$129.95	\$149.95	\$199.00	\$295.00

An Additional Set up fee is required for all photos not ready for print. Minimum Fee: \$42.50

## FULL COLOR PRINT ON PAPER

Great for a short run of product or event posters. Also great for photo enlargements and almost any color reproduction. These prints are printed with UV pigment ink.

Paper	5in x 7in	8inx10in	8.5in x 11in	11in x 14in	16in x 20in	20in x 24in	20in x 30in	24in x 30in	24in x 36in	24in x 36in	30in x 30in
	.24 sq ft	.5 sq ft	.65 sq ft	1.07 sq ft	2.22 sq ft	3.33 sq ft	4.16 sq ft	5.0 sq ft	6.0sq ft	6.25 sq ft	
Photo Matte/Satin Paper	\$5.00	\$9.00	\$11.00	\$16.08	\$30.71	\$37.00	\$41.00	\$45.00	\$50.75	\$58.38	
Photo Matte w/Laminate	\$10.00	\$14.00	\$16.00	\$21.08	\$37.71	\$47.49	\$54.10	\$60.75	\$69.65	\$78.08	

  

Paper	30in x 40in	40in x 40in	40inx 50in	40in x 60in	48in x 50in	48in x 60in	48in x 72in	48in x 84in	48in x 96in	48in x 108in
	8.33 sq ft	11.11 sq ft	13.88 sq ft	16.66 sq ft	16.66 sq ft	20.0 sq ft	24.0 sq ft	28.0 sq ft	32.0 sq ft	36.0 sq ft
Photo Matte/Satin Paper	\$65.63	\$80.33	\$97.75	\$107.66	\$107.66	\$115.60	\$117.15	\$123.75	\$129.60	\$142.50
Photo Matte w/Laminate	\$91.88	\$115.33	\$141.47	\$160.14	\$160.14	\$165.60	\$171.15	\$186.75	\$201.60	\$223.50

NOTE: Other sizes available upon request

Set up fee and/or graphic design not included.

## SOLVENT PRINTED VINYL

SOLVENT PRINTED VINYL VEHICLE WRAPS AND GRAPHICS	SIZE BY SQUARE FEET				
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-45 sq ft	46-72 sq ft
ORAJET 3951	\$14.00	\$13.00	\$12.00	\$11.00	\$10.00
ORAJET 3951 WITH LAMINATE	\$18.50	\$17.15	\$15.25	\$14.25	\$12.75

  

SOLVENT PRINTED VINYL VEHICLE WRAPS AND GRAPHICS	SIZE BY SQUARE FEET				
	73-99 sq ft	100-140 sq ft	141-179 sq ft	180-210 sq ft	211+ sq ft
ORAJET 3951	\$9.00	\$8.00	\$7.00	\$6.00	\$6.00
ORAJET 3951 WITH LAMINATE	\$11.75	\$10.50	\$9.50	\$8.50	\$7.00

SIGNS AND MICS PRINTS and DECALS	SIZE BY SQUARE FEET						
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-45 sq ft	46-72 sq ft	73-100 sq ft	101+ sq ft
CALENDERED VINYL	\$11.50	\$10.50	\$9.25	\$8.50	\$7.00	\$6.50	\$5.00
CALENDERED VINYL WITH LAMINATE	\$13.50	\$12.50	\$11.25	\$10.50	\$9.00	\$7.00	\$5.75

Less than 6 sq ft is \$17.50/sq ft

ROAD SIGNS and FLEET GRAPHICS	SIZE BY SQUARE FEET				
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-45 sq ft	46-72 sq ft
REFLECTIVE 3M VINYL	\$26.00	\$24.00	\$22.00	\$20.00	\$18.00
REFLECTIVE 3M VINYL WITH LAMINATE	\$35.50	\$32.30	\$28.50	\$26.50	\$23.50

WINDOW GRAPHICS	SIZE BY SQUARE FEET				
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-45 sq ft	46-72 sq ft
CLEARFOCUS PERF VINYL	\$20.00	\$19.00	\$18.00	\$16.00	\$15.00
CLEARFOCUS PERF VINYL WITH LAMINATE	\$26.00	\$25.00	\$23.50	\$20.00	\$18.00

## INKJET UV PIGMENT INK PRINTED MEDIA

SIGNS AND MICS PRINTS	SIZE BY SQUARE FEET			
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-(+) sq ft
CALENDERED VINYL	\$12.50	\$11.25	\$10.50	\$9.75
CALENDERED VINYL WITH LAMINATE	\$16.65	\$15.25	\$14.00	\$11.75

DISPLAY GRAPHICS	SIZE BY SQUARE FEET			
	6-15 sq ft	16-25 sq ft	26-35 sq ft	36-(+) sq ft
7MIL POLYESTER MATERIAL WITH LAM	\$18.00	\$17.00	\$15.50	\$14.00
7MIL POLYESTER MATERIAL WITH POLY LAM	\$25.00	\$24.00	\$20.50	\$19.00

## SUBSTRATES RIGID MATERIAL

Description	5 x 7	8x10	8.5 x 11	11 x 14	16 x 20	20 x 24	20 x 30	24 x 30	24 x 36	30 x 30
	.24 sq ft	.5 sq ft	.65 sq ft	1.07 sq ft	2.22 sq ft	3.33 sq ft	4.16 sq ft	5.0 sq ft	6.0sq ft	6.25 sq ft
1/4" Foamcore	\$ 9.50	\$10.50	\$10.75	\$12.00	\$15.75	\$19.25	\$20.75	\$22.50	\$24.50	\$25.00
1/2" Gatorboard	\$13.00	\$14.50	\$16.00	\$18.00	\$24.00	\$33.00	\$36.00	\$40.00	\$47.00	\$50.00
1/8"/ 3mm Sintra PVC	\$13.00	\$14.50	\$16.00	\$18.00	\$25.00	\$30.00	\$35.00	\$40.00	\$47.00	\$50.00
1/4"/ 6mm Sintra PVC	\$16.00	\$18.00	\$20.00	\$24.00	\$28.00	\$36.00	\$41.00	\$45.00	\$53.00	\$55.00
.040" Styrene	\$12.25	\$12.25	\$13.00	\$14.00	\$16.00	\$20.50	\$25.50	\$28.00	\$32.00	\$32.00
.080" Styrene	\$14.00	\$15.25	\$16.50	\$18.75	\$25.00	\$34.75	\$38.75	\$42.00	\$48.25	\$51.25
.125" Styrene	\$15.00	\$16.25	\$18.00	\$19.50	\$27.00	\$38.25	\$40.50	\$45.00	\$50.00	\$53.50
1/8" Plexiglas Acrylic	\$28.00	\$35.00	\$35.50	\$43.00	\$49.50	\$59.50	\$65.00	\$72.00	\$80.00	\$83.00
3/16" Plexiglas Acrylic	\$30.25	\$38.00	\$40.00	\$45.25	\$55.00	\$64.75	\$70.25	\$75.00	\$80.00	\$86.00
1/4" Plexiglas Acrylic	\$32.00	\$42.00	\$45.00	\$50.50	\$59.00	\$68.00	\$74.50	\$83.00	\$91.00	\$96.00
Rena - Bond	\$14.75	\$18.00	\$20.25	\$22.50	\$33.25	\$40.00	\$49.25	\$56.50	\$66.75	\$65.50
032 Gauge Aluminum	\$10.00	\$12.00	\$13.75	\$15.00	\$24.50	\$26.75	\$33.00	\$37.75	\$44.50	\$45.00
040 Gauge Aluminum	\$11.50	\$12.00	\$13.65	\$18.00	\$26.75	\$32.00	\$39.50	\$45.25	\$53.50	\$55.00
064 Gauge Aluminum	\$19.25	\$23.50	\$26.50	\$29.25	\$43.50	\$52.25	\$64.00	\$73.00	\$83.25	\$85.75
080 Gauge Aluminum	\$25.00	\$31.00	\$35.75	\$39.25	\$58.00	\$69.75	\$86.00	\$98.75	\$116.50	\$119.00
4mm CoraPlast	\$2.46	\$3.25	\$3.75	\$4.00	\$6.52	\$7.50	\$9.25	\$10.50	\$12.50	\$13.25
10mm CoraPlast	\$8.00	\$9.75	\$11.00	\$12.00	\$18.00	\$21.50	\$26.50	\$30.50	\$36.00	\$38.50
Nu-Corr	\$25.42	\$30.96	\$35.28	\$38.78	\$57.40	\$68.96	\$85.08	\$97.77	\$115.30	\$132.83

Description	30 x 40	40 x 40	40x 50	40 x 60	48 x 50	48 x 60	48 x 72	48 x 84	48 x 96	48 x 108
	8.33 sq ft	11.11 sq ft	13.88 sq ft	16.66 sq ft	16.66 sq ft	20.0 sq ft	24.0 sq ft	28.0 sq ft	32.0 sq ft	36.0 sq ft
1/4" Foamcore	\$29.00	\$34.25	\$39.25	\$44.25	\$44.25	\$50.25	\$57.50	\$64.75	\$72.00	\$79.25
1/2" Gatorboard	\$62.00	\$73.50	\$85.00	\$96.75	\$96.75	\$110.50	\$127.00	\$143.50	\$160.00	\$176.75
1/8"/ 3mm Sintra PVC	\$58.00	\$67.75	\$77.25	\$87.00	\$87.00	\$98.50	\$112.50	\$126.25	\$140.00	\$155.25
1/4"/ 6mm Sintra PVC	\$68.00	\$79.50	\$91.00	\$102.25	\$102.25	\$116.00	\$132.25	\$148.75	\$165.00	\$181.50
.040" Styrene	\$39.00	\$44.50	\$57.00	\$64.50	\$65.00	\$72.50	\$80.00	\$85.00	\$96.00	---
.080" Styrene	\$63.75	\$75.00	\$87.50	\$99.25	\$99.25	\$112.00	\$130.00	\$146.00	\$163.50	---
.125" Styrene	\$66.25	\$79.00	\$90.75	\$104.25	\$104.25	\$115.25	\$133.00	\$151.00	\$165.75	---
1/8" Plexiglas Acrylic	\$102.00	\$112.50	\$122.75	\$133.00	\$133.00	\$145.50	\$160.25	\$175.25	\$190.00	---
3/16" Plexiglas Acrylic	\$114.25	\$123.00	\$133.00	\$144.00	\$144.00	\$156.50	\$173.00	\$194.75	\$210.00	---
1/4" Plexiglas Acrylic	\$121.00	\$133.25	\$145.50	\$157.75	\$157.75	\$172.50	\$190.00	\$207.50	\$225.00	---
Rena - Bond	\$81.00	\$99.75	\$114.50	\$125.00	\$125.00	\$135.00	\$144.00	\$147.00	\$149.00	---
032 Gauge Aluminum	\$54.25	\$66.75	\$76.25	\$83.25	\$83.25	\$90.00	\$96.00	\$98.00	\$100.00	---
040 Gauge Aluminum	\$65.00	\$80.00	\$91.50	\$100.00	\$100.00	\$108.00	\$115.25	\$117.60	\$121.00	---
064 Gauge Aluminum	\$106.00	\$130.50	\$149.75	\$163.25	\$163.25	\$176.50	\$188.25	\$192.00	\$199.75	---
080 Gauge Aluminum	\$141.75	\$174.50	\$200.00	\$218.25	\$218.25	\$235.75	\$251.50	\$256.75	\$259.00	---
4mm CoraPlast	\$15.14	\$18.75	\$21.25	\$23.25	\$23.25	\$25.25	\$27.00	\$28.50	\$30.00	---
10mm CoraPlast	\$43.75	\$54.00	\$62.00	\$67.50	\$67.50	\$73.00	\$77.75	\$79.50	\$81.00	---
Nu-Corr	\$140.27	\$172.62	\$197.73	\$215.75	\$215.75	\$233.10	\$248.64	\$253.82	\$268.64	---

Formula for custom printing:

Total sq ft of desired print x sq ft rate + substrate cost

5% discount for over 5 qty

10% discount for over 20 qty

15% discount for over 50 qty

Mounting Included with price

## FULL COLOR VINYL DECALS

### Small to Mid Size Decals

		PRICE PER QUANTITY w/o Laminate						
Size	SQ FT	50	100	150	200	250	300	500
1in x 1in	.01 sq ft	\$13.64	\$23.50	\$30.00	\$35.25	\$40.00	\$45.25	\$65.00
3in x 2in	.05 sq ft	\$40.00	\$70.00	\$105.00	\$140.00	\$175.00	\$210.00	\$300.00
4in x 3in	.1 sq ft	\$70.00	\$140.00	\$210.00	\$260.00	\$325.00	\$360.00	\$450.00
5in x 4in	.15 sq ft	\$105.00	\$210.00	\$292.50	\$360.00	\$412.50	\$495.00	\$675.00
5in x 5in	.2 sq ft	\$140.00	\$260.00	\$360.00	\$440.00	\$500.00	\$600.00	\$800.00
7in x 5in	.25 sq ft	\$175.00	\$325.00	\$412.00	\$500.00	\$625.00	\$675.00	\$1000.00
8in x 5in	.3 sq ft	\$210.00	\$360.00	\$495.00	\$600.00	\$675.00	\$810.00	\$1200.00

  

		PRICE PER QUANTITY with Laminate						
Size	SQ FT	50	100	150	200	250	300	500
2in x 1in	.01 sq ft	\$18.18	\$28.50	\$35.50	\$41.64	\$50.75	\$55.00	\$87.50
3in x 2in	.05 sq ft	\$50.75	\$95.00	\$136.13	\$181.50	\$226.88	\$272.25	\$395.00
4in x 3in	.1 sq ft	\$95.00	\$181.50	\$272.25	\$343.00	\$428.75	\$457.50	\$587.50
5in x 4in	.15 sq ft	\$136.12	\$272.25	\$385.88	\$457.20	\$534.38	\$641.25	\$825.00
5in x 5in	.2 sq ft	\$181.50	\$343.00	\$457.20	\$570.00	\$637.50	\$765.00	\$1050.00
7in x 5in	.25 sq ft	\$226.88	\$428.75	\$534.38	\$637.50	\$796.88	\$881.25	\$1250.00
8in x 5in	.3 sq ft	\$272.25	\$457.20	\$641.25	\$765.00	\$881.25	\$1057.50	\$1500.00

### Large Size Decals

		PRICE PER QUANTITY w/o Laminate						
Size	SQ FT	10	20	30	40	50	60	100
9in x 12in	.75sq ft	\$105.00	\$210.00	\$292.50	\$360.00	\$412.50	\$495.00	\$675.00
11in x 14in	1.06 sq ft	\$148.40	\$275.60	\$381.60	\$466.40	\$530.00	\$636.00	\$954.00
12in x 16in	1.33 sq ft	\$186.20	\$319.20	\$438.90	\$532.00	\$665.00	\$718.20	\$1130.5
16in x 20in	2.22 sq ft	\$288.60	\$488.40	\$667.00	\$799.20	\$888.00	\$1065.60	\$1320.00
18in x 24in	3 sq ft	\$360.00	\$600.00	\$810.00	\$960.00	\$1050.00	\$1080.00	\$1500.00
24in x 30in	5 sq ft	\$500.00	\$800.00	\$1050.00	\$1200.00	\$1250.00	\$1500.00	\$2500.00

  

		PRICE PER QUANTITY with Laminate						
Size	SQ FT	10	20	30	40	50	60	100
9in x 12in	.75sq ft	\$136.13	\$272.25	\$385.88	\$457.50	\$534.38	\$641.25	\$881.25
11in x 14in	1.06 sq ft	\$192.39	\$363.58	\$484.95	\$604.20	\$675.75	\$810.90	\$1192.50
12in x 16in	1.33 sq ft	\$241.40	\$405.65	\$568.58	\$678.30	\$847.88	\$937.65	\$1463.00
16in x 20in	2.22 sq ft	\$380.73	\$632.70	\$849.15	\$1043.40	\$1165.50	\$1398.60	\$2386.50
18in x 24in	3 sq ft	\$457.50	\$765.00	\$1057.50	\$1260.00	\$1425.00	\$1530.00	\$2475.00
24in x 30in	5 sq ft	\$637.50	\$1050.00	\$1425.00	\$1700.00	\$1750.00	\$2100.00	\$3400.00

Graphic design not include

## FULL COLOR YARD FLAGS

		PRICE PER QUANTITY			
Size	SQ FT	1	10	30	50
18in x 24in	3 sq ft	\$40.00ea	\$35.00ea	\$30.00ea	\$25.00ea

## FULL COLOR MAGNETIC SIGNS

PRICE BY SET (2 magnetic signs per set)	
Size	PRICE(per set)
24in x 12in	\$96.00
24in x 18in	\$120.00
36in x 24in	\$175.00

## FULL COLOR CORRUGATED PLASTIC YARD SIGNS

		PRICE PER QUANTITY w/o Laminate						
Size	SQ FT	1	10	20	40	50	70	100
16in x 19in	2.11 sq ft	\$34.54	\$299.55	\$503.58	\$838.09	\$942.12	\$1171.26	\$1251.23
24in x 18in	3 sq ft	\$43.71	\$389.00	\$655.80	\$1071.60	\$1189.50	\$1455.30	\$1749.00
36in x 24in	6 sq ft	\$74.68	\$655.80	\$1071.60	\$1399.20	\$1749.00	\$2364.60	\$2778.00

  

		PRICE PER QUANTITY with Laminate						
Size	SQ FT	1	10	20	40	50	70	100
16in x 19in	2.11 sq ft	\$43.71	\$387.12	\$639.48	\$1070.19	\$1200.87	\$1540.51	\$1652.13
24in x 18in	3 sq ft	\$46.80	\$436.80	\$820.80	\$1359.60	\$1549.50	\$1959.30	\$2319.00
36in x 24in	6 sq ft	\$76.36	\$725.42	\$1371.60	\$1855.20	\$2319.00	\$2826.60	\$4038.00

Add 70% for Double Sided Signs

## TRADITIONAL CORRUGATED PLASTIC YARD SIGNS one color cut vinyl

If full color isn't what you want we offer one color signs.

		PRICE PER QUANTITY						
Size	SQ FT	1	10	20	40	50	70	100
16in x 19in	2.11 sq ft	\$26.00	\$193.25	\$334.06	\$629.25	\$836.62	\$1023.56	\$1230.13
24in x 18in	3 sq ft	\$37.00	\$239.00	\$475.80	\$831.60	\$1024.50	\$1224.30	\$1719.00
36in x 24in	6 sq ft	\$54.60	\$475.80	\$831.60	\$1423.20	\$1749.00	\$2406.60	\$2838.00

Stands not included the price is as follows:

Heavy Duty Stand

1 -20 \$3.00ea

21 - 50 \$2.50ea

50 - 100 \$2.00ea

Standard Stand  
\$0.50ea

Set up fee and/or graphic design not included.

## FULL COLOR ALUMINUM YARD SIGNS

		PRICE PER QUANTITY with Laminate						
Size	SQ FT	1	10	20	40	50	70	100
24in x 18in	3 sq ft	\$57.60	\$537.60	\$984.80	\$1689.60	\$1947.08	\$2494.80	\$3000.00
36in x 24in	6 sq ft	\$80.82	\$754.32	\$1400.88	\$2467.20	\$3010.00	\$3990.00	\$5400.00

NOTE: .040 Aluminum Blanks are used for all Aluminum yard signs.

Set up fee and/or graphic design not included.

Add 70% for Double Sided Signs

## ALUMINUM YARD SIGNS FRAMES

### ROD TYPE FRAME

3/8in Rod 24in x 18in \$ 8.40 ea.

3/8in Rod 36in x 24in \$13.20 ea.

1/2in Rod 18in x 24in \$12.40 ea.

1/2in Rod 36in x 24in \$19.20 ea.

### ANGLE IRON FRAME

24in x 18in \$13.60 ea.

36in x 24in \$17.60 ea.

Note:

Over 20 10% off

Over 50 15% off

Over 100 30% off

## DESIGN / SETUP FEES

DESIGN : \$85.00 per hour

MINIMUM DESIGN: \$42.50

HARD PROOF: \$30.00 ea proof Includes Shipping Overnite

EMAIL PROOF : FREE

SET UP CHARGE: \$10.00 ea file

SCANNING: \$15.00 each scan

## PRICE CALULATION FORMULAS FOR SQ FT

Xft (x) yft = sq ft

Xin (x) yin = sq in  
sq in \ 144 = sq ft

EXAMPLE:

4ft (x) 8ft = 32 sq ft

43in (x) 65in = 2795 sq in  
2795 \ 144 = 19.4 sq ft